# MS in Media Management

## Plan for Full-Time (One Year) Study*

### Fall Semester: 14 credits
1. JMM 632 Current Issues in Media Management (3 credits)
2. School of Communication Elective (3 credits)
3. ACC 600 Accounting for Decision-Making and Control (2 credits)
4. BUS 610 Communicating for Career Success (2 credits)
5. MGT 620 Managing Through People (2 credits)
6. MAS 631 Statistics for Managerial Decision Making (2 credits)

### Spring Semester: 12 credits
1. JMM 636 Content Strategy in the Media Industry (3 credits)
2. School of Communication Elective (3 credits)
3. MKT 640 Foundations of Marketing Management (2 credits)
4. FIN 641 Valuation and Financial Decision Making (2 credits)
5. MGT 676 Managing Strategic Governance (2 credits)

### Summer (A): 6 credits
1. JMM 614 Law and Ethics in Journalism and Media Management (3 credits)
2. JMM 642 Audience Research and Analysis (3 credits)

## Total: 32 credits

*The schedule is subject to change and course availability.

3/25/2022