

ABOUT US

Designed collaboratively by the Department of Journalism and Media Management and the Miami Herbert Business School, this 32-credit Master of Science program in Media Management offers a unique combination of general business and specialized media industry courses. The program begins every fall and lasts one year for full-time students and two years for part-time students. Most required classes are held on Saturdays or weekday evenings to provide flexibility for working professionals.

MEDIA MANAGEMENT M.S. GRADUATE PROGRAM

CONTACT INFO

visit us at
com.miami.edu/ms



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School of Communication
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CAREER PATHS

This program prepares students for advanced opportunities in the rapidly changing domestic and global media industry by focusing on recent developments and challenges in media technology, content, measurement, and policy. On-campus media positions at the Media Management Association, Orange Umbrella, UMTV, and WVUM allow students to practice their management skills. Careers involve all aspects of the media business, including news and entertainment programming, research and analytics, and content distribution. A master's degree also enables graduates to teach courses at the college level.

ADMISSION REQUIREMENTS

- Completed application form
- Three letters of recommendation
- Official transcripts
- 500-word goal statement
- TOEFL scores for international students
- GRE or GMAT scores*

*Applicants with all requirements and at least three years of relevant professional media or business work experience may be eligible for a waiver.

