



**ADVERTISING, CREATIVE TRACK (CADV2_BSC)
ACADEMIC OUTLINE**

Fall Semester, Freshmen Year	Spring Semester, Freshmen Year
1. STC 114	1. COM 250
2. JMM 108	2. STC 102

Fall Semester, Sophomore Year	Spring Semester, Sophomore Year
1. STC 200	1. STC 231
2. STC 202	2. COS 211

Fall Semester, Junior Year	Spring Semester, Junior Year
1. STC 384	1. STC 331 or STC 390
2. STC Elective/International Focus (3)	2. STC Elective (4)
3. MKT301	3. MKT 310

Fall Semester, Senior Year	Spring Semester, Senior Year
1. STC 434	1. STC 496

- (1) SoC students are required to complete a minimum of a minor (inside or outside of the school) in addition to their Communication major to graduate. For an optional 2nd major, please see your academic advisor.
- (2) SoC students must complete English Composition, Mathematics and University Cognates: www.miami.edu/cognates and the Advanced Writing and Communication Skills Proficiency requirement.
- (3) The following courses count towards the international focus elective: STC 350, CPR 582, COS 343 or COS 545. Please see department chair for other approved course substitutions.
- (4) SoC students are required to complete a minimum of 36 credits (12 courses) at the 300 level.