



PUBLIC RELATIONS EXPERIENCE PROGRAM: FACULTY RECOMMENDATION

Please complete and return to Maria Scott, WCB 3022

Faculty Information

Faculty Name	
Teaching Area	

Student Information

Student Name	
Please briefly describe the capacity in which you know this student:	
Final Grade(s) of course(s) if applicable:	

Evaluation Part 1: General Student Observations

1. What attributes (skills, talents...etc.) have you observed that make this student a good fit for the Public Relations Experience Program?

2. What would you like to see the student gain from the Public Relations Experience Program (i.e. are their skills you think this student needs to further develop...etc.)?

3. Is the student able to accept and build on constructive criticism?

_____ Yes _____ No, please explain: _____

4. Please briefly describe reservations, if any, you may have with regards to this student's participation in the Public Relations Experience Program?

Evaluation Part 2: Classroom Observations (if applicable)

5. Was the student able to complete all tasks and assignments on time?

_____ Yes _____ No, please explain: _____

6. Did the student work well in groups?

_____ Yes _____ No, please explain: _____

7. Did the student actively participate in class?

_____ Yes _____ No

8. Did the student put the time and effort into the class required to succeed?

_____ Yes _____ No

9. If applicable, did the student demonstrate abilities/aptitudes in?

Forward Thinking (Ahead)	_____ Yes	_____ No	_____ N/A
Leadership	_____ Yes	_____ No	_____ N/A
Organization	_____ Yes	_____ No	_____ N/A
Time Management	_____ Yes	_____ No	_____ N/A
Being Proactive	_____ Yes	_____ No	_____ N/A
A sense of the "Big Picture"	_____ Yes	_____ No	_____ N/A

Would you recommend this student for PREP?

If accepted to PREP, the student will be interacting with professionals in PR/Communications and journalists, interacting with VIPs, responsible for tasks such as issuing media credentials, writing materials for publication, taking images for social media or posting on the web and much more.

_____ Yes _____ No

Please explain your recommendation:

Faculty Signature

Signature: _____ Date: _____

Please return directly to Maria Scott, WCB 3022 when completed.