Planned Part-Time Schedule for the Master of Science Degree in Media Management (Two Years)*

Fall 1 (7 credits)
- MGT 620 Managing Through People (2 credits)
- MAS 631 Statistics for Managerial Decision Making (2 credits)
- JMM 632 Current Issues in Media Management (3 credits)

Spring 1 (5 credits)
- MGT 677 Corporate Strategy and Organization (2 credits)
- JMM 636 Content Strategy in the Media Industry (3 credits)

Summer 1 (3 credits)
- Summer A: JMM 614 Law and Ethics in Journalism and Media Management (3 credits)

Fall 2 (7 credits)
- ACC 670 Financial Reporting and Analysis (2 credits)
- BUS 610 Critical Thinking and Persuasion for Business (2 credits)
- School of Communication Elective (3 credits)

Spring 2 (7 credits)
- FIN 641 Valuation and Financial Decision Making (2 credits)
- MKT 640 Foundations of Marketing Management (2 credits)
- School of Communication Elective (3 credits)

Summer 2 (3 credits)
- Summer A: JMM 642 Audience Research and Analysis (3 credits)

Total: 32 credits

*The schedule is subject to change and course availability.